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#DIGITALKONDOTTY

**#DIGITALKONDOTTY**

is the technological revolution of Kondotty to empower the digital culture by educating and make available of technology for every individual of Kondotty.

# Digitalization

Digitalization alludes to empowering or developing processes by utilizing digital technologies and digitized information. Digitalization expands efficiency and productivity while decreasing expenses. Digitalization develops a current business process or processes. In other words, it takes a cycle from a human-driven series of occasions to software-driven. Digitalization differs according to the urban context: from adopting basic automation technologies for public services to advanced analytics that anticipate challenges in infrastructure development.



# Why digitalisation

By 2050, it is expected that nearly 70 per cent of the world's population will live in cities. The cities of the future are likely to be massive urban conurbations, Northern Kerala's Malappuram is the world's fastest-growing city, recording a 44% increase in population between 2015 and 2020, according to The Economist based on UN data. The pandemic served to bring many of these challenges into sharp focus. Vulnerable populations have little to no access to urban infrastructure and services. Conversely, increased urbanisation and short-term self-interest can lead to a tragedy of the commons. It is too late to digitalize a city like Kondotty that is developing rapidly day by day.



# Challenges

Successful digital transformation requires strong, focused leadership. Municipal leaders must blend traditional ways of working with new skills to guide their cities into the future. The transformation can only take hold with a vision that mobilises people, creates conditions that enable digital maturity and attracts talent to the city. New management frameworks are needed to account for tech risks, specifically technological evolution. Nobody knows what the future will hold and how cities, citizen customers and governments will respond. A new generation of solutions is emerging that requires focused leadership to unlock potential. A balanced approach remains key to managing the shift from a centralised approach to a citizen-centric, decentralised model. The effort **#digitalkondotty** is classified into three phases and all these phases helps in achieving the goal of the project in a shorter term.

# #DigitalKondotty

Digitalizing a city like Kondotty has become the need of the hour. All the world is becoming digitalized one way or the other day by day. We are far behind this concept. Malappuram is the world's fastest-growing city and Kondotty is the heart of Malappuram. **#digitalkondotty** broadly means the overall development of the city. The **#digitalkondotty** concept arised on a vision of the **Gedexo Technologies** at it's third anniversary, which made it a logical step for the company to offer public access to technology as **Gedexo** is based in Kondotty. Being a CEO of **Gedexo Technologies** and more over as a citizen of Kondotty it was **K C Musthafa** who introduced this technological revolution to take Kondotty to higher levels. But digitalizing a city is a broad concept that surely will help the city advance in all spheres. **Gedexo** oversees the future of Kondotty and has taken the effort to deliver digital and technological support to digitalize Kondotty whole heartedly.

# Vision

Our Vision is not to build peaks of excellence, which the city already owns, but to create a favourable context where all citizens are aware of the role they can play and free to actively collaborate to such a collective plan. The whole process under **#digitalkondotty** is classified into three phases. These phases helps in achieving the goal of the project in a shorter term.



# Pathway of Digital Revolution

Gedexo Technologies initiated the digital revolution under the name '#digitalkondotty' to reach out to the possibilities of technology. In spite of the fact that technology is at its peak, it is still not accessible to all people. This digital revolution can be made into practice only with the support of the public which includes common people, administration, Government and municipality. By uniting the people of Kondotty under the digital revolution of #digitalkondotty, we together can build a fully digitalised city with significant technological advancement. This digital revolution is carried out through three phases.

- Phase One ()
- Phase Two ()
- Phase Three (G-City )

# Phase One

**#digitalkondotty** is introduced to develop Kondotty. As a result of this project, the city will be taken to a new level of development. Under the first phase of the project it is aimed to make all people of Kondotty aware of this effort and the future of the city after the successful implementation of this project. The changes that is going to happen in the city as a result of **#digitalkondotty** will definitely blow the mind of the people of Kondotty. The programmes that are implemented to be conducted under this phase includes various IT seminars and expos. **Gedexo** has decided to conduct several free IT seminar for the youths of Kondotty, making them aware of the future in the IT sector will ease the process of transforming Kondotty digitally, as youths of today are the leaders of tomorrow. Conducting various educational and career expos related to IT will be also beneficial to attaining the ultimate aim of **#digitalkondotty**.

- **Phase One**
- **City Website**
- **Digital Literacy**
- **Digital Expo**
- **Google Listing**
- **City Mobile Application**
- **Web Address for Public Service**
- **Go Digital (Consulting for Digitalization Ideas)**

# City Website

Create a global face into the world, this indicate our history, growth and future vision about urbanization.

# Digital Literacy

Create digital knowledge to all citizens live in the city. Conduct public programs and events to aware the local people and attract the mintodigital benefits.

- 1. Training for Business Owners.**
- 2. Training for Professionals**
- 3. Training for Youth**
- 4. Training for Labors**
- 5. Training for Students**
- 6. College Programs**
- 7. School Seminars**
- 8. Events for Public**

# Digital Expo

\*Technology has reached its higher standards and digital expo is made into practice to spread awareness of technology to the public. Hence the public can comprehend the latest technologies in this digital world.

# Google Listing

In the part of city digitalization update and register in google, whole business information in the kondotty. It includes location, phone number, payment system, basic business information.

# City Mobile Application

My kondotty App. It's a magic path, whole kondotty city into one finger tip. It includes all public and private services, business information and current affairs.

# Web Address for Public Service

We provide digital face for public service. It includes website, Google listing, Location View, Contact details and Services.

# Go Digital (Consulting for Digitalization Ideas)

For Better performance and fast growing, provide personal consulting to the business and citizens.

**1. Business Consulting**

**2. Public Guidance**

# Phase Two

After conducting many seminars and expos, it will be easy to gather a group of similar minded people. It will further help collect information and updates related to new ideas about the digitalisation process. Assisting youths to grow by making them aware of the various possibilities under the digital sector will help the process of **#digitalkondotty** easier.

- **Techies Spot (Create Techies )**
- **G-Governance (Digitalization of public service )**
- **G-Talk (Live Interaction with Political Leaders and Public**
- **Servants)**

# Techies Spot (Create Techies )

Build efficient and intelligent techies and create opportunity to study technology, Mould students to be professionals.

- 1. Talent Exam**
- 2. Scholar Ship**
- 3. Coding Program for students.**

# G-Governance (Digitalization of public service )

Update public services more simple and public friendly. Today all public services transformed to digital platform, but local peoples face many issues to get services easily. We provide integrate public services to their finger tips.

# G-Talk (Live Interaction with Political Leaders and public Servants)

It is an Online platform, to interact citizens to their leaders and public servants. It make easier to solve their issues and share information to concerned people. Peoples can audit their experience more effectively.

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# Phase Three (G-City)

## G- Cycling (Paid cycling station)

Introduce paid cycling station throughout city. Users can easily pay money through online or card payment. It is more useful to publics for their cost effective transportation and traffic issues.

## G-Bus Stop ( Digital Bus Stop )

It is a modernized version of our local bus stop. Here have basic information about city and bus time chart on standard format And have common structure to bus stops. In this have LED Screen Playing Digital information and Music.

## G-Bus Stand (Interactive Bus Stand )

Bus stand is the common face of the current city. This also most public citizens' interactive spot. Here we introduce touch screen help desk, google assistance service, Siri Talk . it's a way to people for aware digitalization.

# Digital Mockup

It is a physical image of digital city. Anyone to enter into the city, he will have feeling about digitalization and technology development.

1. Sign Board
2. Indication Board
3. Reflector
4. Light Board
5. Big Screen
6. Camera Spot.

## CONCLUSION

**#digitalkondotty** is a futurist technological revolution which came in to being under the initiation of **Gedexo technologies** to reach out the possibilities of technologies for the public. Eventhough technology is rising at it's peak, still it is not available to every individual. In recognition of this digital inequality, we are introducing this digital revolution to reach out technologies to the public regardless the status of the indivual. Let's crave a milestone in the history together with **#digitalkondotty**.

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